



FOR IMMEDIATE RELEASE

January 4, 2016

Certive Solutions Inc. Announces the Exercise of Warrants and the Granting of Stock Options

Vancouver British Columbia, and Scottsdale Arizona – (CSE:CBP, OTCQB:CTVEF) – Certive Solutions Inc. (the “Company”) is pleased to report that various warrant holders have exercised an aggregate of 6,976,922 common share purchase warrants at an exercise price of US\$0.11 per share for gross proceeds to the Company of US\$767,461. After the exercise of warrants the Company has 61,496,604 issued and outstanding common shares.

Certive Solutions Inc. (the “Company”) also announces that subject to formal board approval it intends to grant an aggregate of 7,367,417 stock options to directors, advisory council members, officers, employees, and consultants of the Company, such options exercisable into 7,367,417 common shares of the Company at a price of CDN\$0.25 per share for a five-year term expiring December 31, 2020. The stock options are granted under the Company’s incentive stock option plan, which was adopted by the shareholders on August 7, 2015, and which provides for the reservation for issuance of up to 20% of the issued and outstanding common shares of the Company.

For additional information please refer to the Company’s profile on The Canadian Securities website (www.thecse.com) under its trading symbol CBP.

Van Potter, CEO of the Company, and Brian Cameron, CFO of the Company, are pleased to welcome all of the Company’s directors, officers, advisory council members, and consultants to the Certive team. In a joint statement, they confirmed, “the granting of the options is a significant reflection of both the years of experience in business generally, and in healthcare specifically, offered by this highly accomplished group of individuals. We are most appreciative of the time and talent each and every one brings to Certive.”

For more information, please visit our website at www.certive.com, or contact Certive directly at 480-922-5327.

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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. healthcare market. Certive's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive's highly skilled and experienced management team, combined with proprietary workflow and analytics, audit and identify, and bill and collect, underpayments in accordance with contractual obligations between the public or commercial insurance carrier and the designated provider. The healthcare market is changing. Certive works

with clients to provide efficient and effective solutions aligned with reform initiatives to improve healthcare and reduce costs.