



DealNet Expands Engagement Strategy Into Brazil

Toronto, Ontario, November 6, 2014 – [DealNet Capital Corp.](#) ("DealNet" or the "Company") (CSE: DLS) is pleased to announce that its Mobile Technology subsidiary, Impact Mobile Inc. ("Impact Mobile"), has expanded operations into Brazil to service the mobile marketing needs of a leading international apparel and shoe brand company.

Impact Mobile is a 12-year North American leader in mobile consumer engagement services. At the request of a number of multinational brands, Impact Mobile has been working with major in-market wireless carriers to expand services into Brazil. Impact Mobile is also working closely with the carriers to convert existing consumer opt-in lists into two-way services directly with the brand.

"The Brazilian market is primarily focused on one-way broadcast marketing," says Gary Schwartz, CEO of Impact Mobile and SVP of Business Development for DealNet. "Based on Impact Mobile North American leadership and experience, we will be introducing two-way campaigns to drive increased mobile engagement. These targeted opt-in campaigns will benefit the consumer, the brand and the carrier partner. This will be the first of a number of major campaigns launched into this under-served market."

About DealNet Capital Corp.

DealNet Capital Corp. is a public company that trades under the symbol DLS on the Canadian Securities Exchange. DealNet Capital has an investment mandate to acquire and develop investee companies focused on generating high margin recurring revenue through innovative customer engagement models. The Company has focused its investments towards two key industry verticals: the thriving North American business process outsourcing ("BPO") market through its wholly-owned subsidiaries, OC Communications Group Inc. ("OCCGI") and Impact Mobile Inc. ("Impact Mobile"); and the consumer financing market through its wholly-owned subsidiary, One Dealer Inc. ("One Dealer").

ON BEHALF OF DEALNET CAPITAL CORP.

For additional information please visit www.sedar.com.

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this release.

Forward-looking Statements

This press release contains certain forward-looking statements with respect to the Company. These forward-looking statements, by their nature, involve risks and uncertainties that could cause actual results to differ materially from those contemplated. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect. These statements involve risks and uncertainties including, without limitation, DealNet's ability to successfully develop and market its products, consumer acceptance of such products, competitive pressures relating to price reductions, new product introductions by third parties, technological innovations, and overall market conditions. Consequently, actual events and results in future periods may differ materially from those currently expected.

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